R20

MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY
(Autonomous Institution – UGC, Govt. of India)
M.B.A I Year I Semester Supplementary Examinations, August 2023
Business Environment & Business Laws
(MBA)

Roll No										

Time: 3 hours   **Max. Marks: 70**

Note: This question paper Consists of 5 Sections. Answer **FIVE** Questions, Choosing ONE Question from each SECTION and each Question carries 14 marks.

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SECTION-I

1	What are the objectives of Industrial Policy in India? Discuss the Industrial Policy of India followed till 1991.	**[14 M]**
	OR	
2	Critically evaluate the 1991 industrial policy.	**[14 M]**

SECTION-II

3	Discuss the FDI policy of India and its impact on Indian Economy**.**	**[14 M]**
	OR	
4	Discuss various agreements of WTO and its implications.	**[14 M]**

SECTION-III

5	Discuss about EXIM policy and enumerate the features of EXIM policy of India.	**[14 M]**
	OR	
6	How do you define globalization? Explain how privatization and globalization made impact on India economy after 90's.	**[14 M]**

SECTION-IV

7	Discuss in detail about Consumer Protection Act (2019).	**[14 M]**
	OR	
8	Explain about Income Tax Act (1961)	**[14 M]**

SECTION-V

9	How a company director is appointed and in what he will be removed under the provisions of companies Act2013?	**[14 M]**
	OR	
10	Explain about Steps and Procedure for Incorporation of the Company.	[14 M]

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MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY
(Autonomous Institution – UGC, Govt. of India)
M.B.A I Year I Semester Supplementary Examinations, August 2023
Disaster and Crisis Management
(MBA)

Roll No										

Time: 3 hours   **Max. Marks: 70**

Note: This question paper Consists of 5 Sections. Answer **FIVE** Questions, Choosing ONE Question from each SECTION and each Question carries 14 marks.

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SECTION-I

1	A	Discuss natural disasters and its impact on the economy.	**[7M]**
	B	Elaborate types of disaster management.	**[7M]**

OR

2		Considering the man-made disasters explain its impact on the economy.	**[14M]**

SECTION-II

3	A	Explain the economic damage due to disasters.	**[7M]**
	B	Discuss the destruction of ecosystem and its impact on human life.	**[7M]**

OR

4	A	Explain pre-disaster management.	**[7M]**
	B	Impact of animal life due to natural and manmade disasters.	**[7M]**

SECTION-III

5	A	Explain the term industrial accidents with some illustrations	**[7M]**
	B	Discuss " disease and epidemics" by taking all considerable factors.	**[7M]**

OR

6	A	Elaborate man-made disasters related to climatic conditions.	**[7M]**
	B	Discuss the environmental impacts induced by human activities.	**[7M]**

SECTION-IV

7	A	Discuss logistic and site management	**[7M]**
	B	Define disaster management and its importance	**[7M]**

OR

8		Explain the immediate steps taken by you as a disaster management officer.	**[14M]**

SECTION-V

9	A	Explain the process of crisis management with example of Maggie.	**[7M]**
	B	Elaborate the steps taken in managing a crisis.	**[7M]**

OR

10	A	Define a crisis management plan.	**[7M]**
	B	Explain the terms rehabilitation and reconstruction with suitable illustrations.	**[7M]**

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MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY
(Autonomous Institution – UGC, Govt. of India)
M.B.A I Year I Semester Supplementary Examinations, August 2023
Financial Accounting and Analysis
(MBA)

Roll No									

Time: 3 hours   **Max. Marks: 70**

Note: This question paper Consists of 5 Sections. Answer **FIVE** Questions, Choosing ONE Question from each SECTION and each Question carries 14 marks.

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SECTION-I

1	Discuss about the parties interested in the accounting information and why	**[14M]**
	OR	
2	Define Accounting and give an account of the classification of accounts	**[14M]**

SECTION-II

3	Define and give the Classification of Capital and Revenue Expenses	**[14M]**
	OR	

4 Krishnadev is a sole proprietor having a provisions store. Following are the **[14M]** transactions during the month of January, 2018. Journalise them.

Jan.		Rs.
1	Commenced business with cash	80,000
2	Deposited cash with bank	40,000
3	Purchased goods by paying cash	5,000
4	Purchased goods from Lipton & Co. on credit	10,000
5	Sold goods to Joy and received cash	11,000
6	Paid salaries by cash	5,000
7	Paid Lipton & Co. by cheque for the purchases made on 4th Jan.	
8	Bought furniture by cash	4,000
9	Paid electricity charges by cash	1,000
10	Bank paid insurance premium on furniture as per standing instructions	300

SECTION-III

5 On 1st July, 2008 a company purchased a machine for Rs 3,90,000 and spent Rs **[14M]** 10,000 on its installation. It decided to provide depreciation @ 15% per annum, using written down value method. On 30th November, 2011 the machine was dismantled at a cost of Rs 5,000 and then sold for Rs 1,00,000. On 1st December, 2011 the company acquired and put into operation a new machine at a total cost of Rs 7,60,000. Depreciation was provided on the new machine on the same basis as had been used in the case of the earlier machine. The company closes its books of account every year on 31st March. Show that machinery account up to 31st March 2012

OR

6	On January 1, 2015, the Director of X Ltd. issued for public subscription 50,000 equity shares of Rs. 10 each at Rs. 12 per share payable as to Rs. 5 on application (including premium), Rs. 4 on allotment and the balance on call on May 01, 2015. The lists were closed on February 10, 2015 by which date applications for 70,000 shares were received. Of the cash received Rs. 40,000 was returned and Rs.60,000 was applied to the amount due on allotment, the balance of which was paid on February 16, 2015. All the shareholders paid the call due on May 01, 2015 with the exception of an allottee of 500 shares. These shares were forfeited on September 29, 2015 and reissued us fully paid at Rs. 8 per share on November 01, 2015. The company, as a matter of policy, does not maintain a calls-in-arrears account. Give journal entries to record these share capital transactions in the books of X. Ltd.	**[14M]**

SECTION-IV

7	Define Working Capital and explain Need and Importance of Working Capital	**[14M]**

OR

8	From the following Balance Sheets of Exe Ltd. make-out Cash Flow Statement**:**	**[14M]**

Liabilities	2018 Rs.	2019 Rs.	Assets	2018 Rs.	2019 Rs.
Equity Share Capital	300000	400000	Goodwill	115000	90000
8% redeemable preference share Capital	150000	100000	Land & Buildings	200000	170000
General Reserve	40000	70000	Plant	80000	200000
Proft & Loss	30000	48000	Debtors	160000	200000
Proposed Dividend	42000	50000	Stocl	77000	109000
Creditors	55000	83000	Bills Receivable	20000	30000
Bills Payable	20000	16000	Cash in Hand	15000	10000
Provision for Taxation	40000	50000	Cash in Bank	10000	8000
	677000	817000		677000	817000

Additional Information: (a) Depreciation of Rs. 10,000 and Rs. 20,000 have been charged on Plant and Land and Buildings in 2004. (b) An interim dividend of Rs. 20,000 has been paid in 2004. (c) Rs. 35,000 Income tax was paid during 2004.

SECTION-V

9	A	What are comparative and common-size statements?	**[7M]**
	B	What are the uses of financial statement analysis?	**[7M]**

OR

10	The following particulars has been extracted from the books of Ashok & Co. Ltd., .Compute the following ratios and comment: (a) Current ratio, (b) Acid Test Ratio, (c) Stock Turnover Ratio, (d) Debtors Turnover Ratio, (e) Creditors' Turnover ratio and Average Debt Collection period	**[14M]**

1-1-2002   31-12-2002

	Rs.	Rs.
Bills Receivable	30,000	60,000
Bills Payable	60,000	30,000
Sundry Debtors	1,20,000	50,000
Sundry Creditors	75,000	1,05,000
Stock_in_trade	96,000	1,44,000

Additional information: (a) On 31-12-2002, there were assets: Building Rs. 2,00,000, Cash Rs. 1,20,000 and Cash at Bank Rs. 96,000. (b) Cash purchases Rs. 1,38,000 and Purchases Returns were Rs. 18,000. (c) Cash sales Rs. 1,50,000 and Sales returns were Rs. 6,000. Rate of gross profit 25% on sales and actual gross profit was Rs. 1,50,000.

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R20

MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY
(Autonomous Institution – UGC, Govt. of India)
M.B.A I Year I Semester Supplementary Examinations, August 2023
Information Technology for Managers
(MBA)

Roll No										

Time: 3 hours   **Max. Marks: 70**

Note: This question paper Consists of 5 Sections. Answer **FIVE** Questions, Choosing ONE Question from each SECTION and each Question carries 14 marks.

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SECTION-I

1	A	Enumerate all-important features that were observed in the computers of different generations	**[7M]**
	B	How do you define the software and brief on the types of software with suitable illustration?	**[7M]**

OR

2	A	Discuss the nature and qualities of a software with suitable illustrations	**[7M]**
	B	What is the main difference between Linux and Microsoft Windows? Brief on the features of Microsoft Windows and Linux.	**[7M]**

SECTION-II

3	A	Examine the Microsoft Word Ecosystem and discuss the advanced Word Document features.	**[7M]**
	B	How to use the Mail Merge feature in Word to create and to print form letters that use the data from an Excel worksheet?	**[7M]**

OR

4	A	Explain the most common business uses of MS Excel and brief on the features of Microsoft Excel.	**[7M]**
	B	How many types of calculations are there in Excel and brief on the purpose of each calculation type?	**[7M]**

SECTION-III

5	A	Examine the uses of MS power point presentation to the business managers and brief on the features of MS power point.	**[7M]**
	B	What are design templates, how can a presentation be created using a template?	**[7M]**

OR

6	A	Discuss the tools used for creating or making notes on pages and handouts and steps for printing presentations.	**[7M]**
	B	Describe the procedure for customizing presentations with an illustration.	**[7M]**

SECTION-IV

7	A	How do you classify of computer networks and discuss the different types of communications processors?	**[7M]**
	B	What is Wired Communication Media and discuss the advantages, limitations of wired communication media?	**[7M]**

OR

8	A	Explain the type and functionality of network protocols and network architecture.	**[7M]**
	B	What is cloud computing, benefits of cloud computing and discuss the types of cloud computing with illustrations.	**[7M]**

<u>**SECTION-V**</u>

9	A	How do you define a smart card and discuss different benefits of smart card in India?	**[7M]**
	B	What is knowledge and information sharing and describe the tools used to share information and knowledge?	**[7M]**

OR

10	A	How IoT drives digitization and describe, how does hotspot work?	**[7M]**
	B	What is Artificial Intelligence (AI) and brief on Features of Artificial Intelligence?	**[7M]**

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MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY
(Autonomous Institution – UGC, Govt. of India)
M.B.A I Year I Semester Supplementary Examinations, August 2023
Managerial Economics
(MBA)

Roll No										

Time: 3 hours   **Max. Marks: 70**

Note: This question paper Consists of 5 Sections. Answer **FIVE** Questions, Choosing ONE
Question from each SECTION and each Question carries 14 marks.
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SECTION-I
1	Define Managerial economics, Nature and scope of economics in relation to business.	**[14M]**

OR

2	Distinguish between macro economics and micro economics. How is macro economics useful in managerial decision making?	**[14M]**

SECTION-II
3	Define cross- elasticity of demand and state its formula. How does such elasticity differ in case of substitutes and complementary goods?	**[14M]**

OR

4	Explain the factors influencing price elasticity of demand with the help of suitable examples and outline the Demand Forecasting.	**[14M]**

SECTION-III
5	Explain the nature and managerial uses of production function in economies of scale.	**[14M]**

OR

6	Discuss in detail Cobb-Douglas Production Function Marginal Rate of Technical Substitution with multiple variables.	**[14M]**

SECTION-IV
7	Explain the cost concepts, and analyze the average cost curves Cost concepts, in short run and long run.	**[14M]**

OR

8	Distinguish between cost control and cost reduction. What are the essentials for the success of cost reduction program?	**[14M]**

SECTION-V
9	What is the difference between perfect competition and monopolistic competition? Show how price is determined under monopolistic competition.	**[14M]**

OR

10	Discuss Pricing objectives and Examine the perfect and imperfect market.	**[14M]**

MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY
(Autonomous Institution – UGC, Govt. of India)
M.B.A I Year I Semester Supplementary Examinations, August 2023
Management and Organizational Behaviour
(MBA)

Roll No

Time: 3 hours **Max. Marks: 70**

Note: This question paper Consists of 5 Sections. Answer **FIVE** Questions, Choosing ONE
Question from each SECTION and each Question carries 14 marks.

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SECTION-I

1. What is the Taylorism? Explain the 4 principles devised by Frederic Taylor that are still relevant to this day. Differentiate Taylorism& Fordism **[14M]**

OR

2. Explain the Bureaucratic Organization and discuss the characteristics and problems of Max Weber Bureaucratic theory. **[14M]**

SECTION-II

3. Discuss the types of planning in Management. Explain how it works. **[14M]**

OR

4. Explain the principles of organizing and discuss the factors influencing span of control. **[14M]**

SECTION-III

5. Explain various leadership styles identified by Path Goal Theory. Discuss the strategies for using Path Goal Theory. **[14M]**

OR

6. Why Herzberg's two factor theory is important? Briefly Elucidate the job factors. **[14M]**

SECTION-IV

7. Explain Various Disciplines of Organisational Behavior and Discuss how the Organisational Behavior elements work most effectively in accomplishing the objectivesofthe organization.

[14M]

OR

8. Discuss the sources of stress and how can be managed at the Organizational level and Individual Level. **[14M]**

SECTION-V

9. Discuss the classification of various groups in an organization. **[14M]**

OR

10. Explain Teams, types of Teams and Understanding Work Teams. **[14M]**

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MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY
(Autonomous Institution – UGC, Govt. of India)
M.B.A I Year I Semester Supplementary Examinations, August 2023
Professional Communication Skills
(MBA)

Roll No

Time: 3 hours   **Max. Marks: 70**
Note: This question paper Consists of 5 Sections. Answer **FIVE** Questions, Choosing ONE
Question from each SECTION and each Question carries 14 marks.

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SECTION-I

1	A	Define communication and discuss various non-verbal communications.	**[7M]**
	B	Elaborate on barriers to communication and ways to overcome them.	**[7M]**

OR

2	A	Explain the guidelines for effective communication.	**[7M]**
	B	Elaborate on the five main stages of business writing.	**[7M]**

SECTION-II

3	A	Discuss on elements of letter writing with examples.	**[7M]**
	B	Give a note on the format of memos.	**[7M]**

OR

4	A	Differentiate between business report and proposal.	**[7M]**
	B	Elaborate on different issues pertaining to preparation of reports.	**[7M]**

SECTION-III

5	A	How important is public speaking? Elaborate.	**[7M]**
	B	Give a note on planning a presentation for senior executives.	**[7M]**

OR

6	A	Describe developing audio and displaying visual aids in presentation.	**[7M]**
	B	Discuss on how to handle questions from the audience during a presentation.	**[7M]**

SECTION-IV

7	A	Face is the index of mind! Discuss about this in the light of facial expression and eye movement.	**[7M]**
	B	Write about different forms of attire marking various occasions.	**[7M]**

OR

8	A	Explain about touch and use of personal space in communication.	**[7M]**
	B	Elaborate on the power of body language in business communication.	**[7M]**

SECTION-V

9	A	Give a note on telephone and meeting etiquette.	**[7M]**
	B	Elaborate on greeting and dining etiquette.	**[7M]**

OR

10	A	Give a note on netiquette and personal etiquette.	**[7M]**
	B	Explain the guidelines for corporate etiquette.	**[7M]**

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MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY
(Autonomous Institution – UGC, Govt. of India)
M.B.A I Year I Semester Supplementary Examinations, August 2023
Statistics for Managers
(MBA)

Roll No										

Time: 3 hours   **Max. Marks: 70**

Note: This question paper Consists of 5 Sections. Answer **FIVE** Questions, Choosing ONE
Question from each SECTION and each Question carries 14 marks.

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SECTION-I

1 **A** Discuss the limitations of statistics?   **[4M]**

   B Discuss various applications of Statistics in Management.   **[10M]**

OR

2 **A** Discuss the Importance and Scope of the Statistics.   **[7M]**

   B Discuss the Application of Statistics in Computers.   **[7M]**

SECTION-II

3 **A** Eight coins were tossed together and the number of heads resulting was   **[7M]**
   noted. The operation was repeated 256 times and the frequencies.

X	0	1	2	3	4	5	6	7	8
F	1	9	26	59	72	52	29	7	1

   Calculate Median, Quartile and 4th decile

   B Explain in detail the Measure of Dispersion.   **[7M]**

OR

4 **A** Obtain Karl Pearson's Measure of Skewness for the following data   **[7M]**

values	130-134	135-139	140-144	145-149	150-154	155-159	160-164
f	3	12	21	28	19	12	5

   B Define Skewness and discuss the various measure of Skewness.   **[7M]**

SECTION-III

5 **A** What is Classification of data? Explain different types of Classification of   **[7M]**
   data different methods of classification of data.

   B Define Tabulation. What are its Objectives? Discuss the framework of a   **[7M]**
   statistical table and construction of statistical table.

OR

6 **A** Explain about bivariate frequency distribution with an examples   **[7M]**

   B Explain Two-Dimensional and Three-Dimensional diagrams with   **[7M]**
   examples

SECTION-IV

7	A	The mean price of share of Andhra Bank during 2004 was ₹ 64. In the year 2005 the mean price of the Andhra bank for 20 randomly selected days is found to be ₹ 84 with a standard deviation of ₹4.50.Test whether there is a significant difference in the price of the shares for the two years at 5% level of significance	**[7M]**
	B	1000 students at college level were graded according to their IQ and Economic conditions of their home .use Chi square test to find out whether there is any association between economic conditions at home and IQ	**[7M]**

Economic conditions	High IQ	Low IQ
Rich	460	140
Poor	240	160

Test the Hypothesis at 1% level of significance

OR

8		A company appoints four salesman A,B,C and D and observes their sales in three seasons -summer, winter and monsoon .The figures(in lakhs) are given in the following	**[14M]**

Seasons	salesman			
	A	B	C	D
SUMMER	36	36	21	35
WINTER	28	29	31	32
MONSOON	26	28	29	29

Perform a Two-way analysis of Variance using 5% level of Significance

SECTION-V

9	A	Find Karl Pearson's Coefficient of Correlation for the following data and comment on the value of the coefficient	**[7M]**

X	48	35	17	23	47	36	45	55
Y	45	20	40	25	45	33	40	52

	B	Distinguish between correlation and regression.	**[7M]**

OR

10	A	Obtain the equation of the lines of Regression for the following Age (in years) (X) and the B.P (Y)	**[7M]**

X	56	42	72	36	63	47	55
Y	147	125	160	118	149	128	150

	B	Fit a straight line trend by the method of least square to the following data and find the trend values	**[7M]**

years	2003	2004	2005	2006	2007	2008
Values	10	13	16	21	24	30

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